

2016 Call for Proposals

Brief Proposal Deadline: May 31, 2016



Robert Wood Johnson Foundation

GLOBAL IDEAS FOR U.S. SOLUTIONS: 2016 OPEN SOLICITATION

BACKGROUND

Throughout its history, the United States has learned from great ideas from abroad, from bagels to democracy. Why not do the same for health? In that spirit, the Robert Wood Johnson Foundation (RWJF) is looking globally for ideas to help us build a *Culture of Health* in the United States, where everyone has the opportunity to live healthier lives, no matter who they are, where they live, or how much money they make.

We imagine a future where neighborhoods are designed with an eye toward physical activity and community engagement. Where health care providers focus on promoting wellness, not just treating illness. Where all sectors, from health care to social services to urban planning, work together with health in mind. This vision for the United States is a reality in many countries and communities around the world, and we want to learn from them.

If you have an idea that has worked abroad and has the potential to be adapted to work in the United States, we want to hear from you.

THE PROGRAM

We are looking for projects, programs, and models that promote health equity and are aligned with our Culture of Health *Action Framework*; this year, we have a particular interest in ideas that:

- Build healthy places;
- Build social connection across the lifespan;
- Get and keep children healthy;
- Integrate health and social services; and
- Increase the health care system's focus on the root causes of poor health.

We will give priority to approaches that have demonstrated impact but have not been widely tested or implemented in the United States.

TOTAL AWARDS

- We will support grants from \$50,000 up to \$250,000 (USD), for up to 18 months. The total number of grants is undetermined.

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SELECTION CRITERIA

Proposals will be evaluated on the basis of:

- Fit with the topics described in this solicitation and the Culture of Health Action Framework;
- Clarity and importance of the project aims, framework, conceptual model or rationale that guides the design of the project;
- Qualifications, experience, and accomplishments of the proposed team;
- The degree to which the project is unique and different from previous efforts in the United States;
- Feasibility to implement, finance, and sustain in the United States, particularly considering cultural and financing differences between countries; and
- Appropriateness of budget and project timeline.

EVALUATION AND MONITORING

Grantees are expected to meet RWJF requirements for the submission of narrative and financial reports, as well as periodic information needed for overall project performance monitoring and management. We may ask project directors to participate in periodic meetings and give progress reports on their grants. At the close of each grant, the grantee is expected to provide a written report on the project and its findings suitable for wide dissemination.

APPLICANT SURVEY PROCESS

To help us measure the effectiveness of RWJF grantmaking and improve the grant application experience, we will survey the Project Director listed in proposals submitted under this call for proposals. Shortly after the proposal deadline, the Project Director will be contacted by Princeton Survey Research Associates International (PSRAI), an independent research firm, and asked to complete a brief, online survey about the proposal process and applicant characteristics. This voluntary questionnaire will take no more than 15 minutes to complete. Responses provided to PSRAI will not impact the funding decision for the proposals in any way.

PSRAI will protect the confidentiality of the responses. RWJF will not receive any data that links a name with the survey responses.

If you have any questions about the survey or the use of the data, feel free to email applicantfeedback@rwjf.org.

USE OF GRANT FUNDS

Grant funds may be used for project staff salaries, consultant fees, data collection and analysis, meetings, supplies, project-related travel, and other direct project expenses, including a limited amount of equipment essential to the project. In keeping with RWJF policy, grant funds may *not* be used to subsidize individuals for the costs of their health care, to support clinical trials of unapproved drugs or devices, to construct or renovate facilities, for lobbying, for political activities, or as a substitute for funds currently being used to support similar activities.

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HOW TO APPLY

Please submit a brief proposal; if there is interest in your idea, you will be asked for a more detailed proposal for further consideration.

Please note:

- All budget numbers must be in U.S. dollars, and the application must be written in English.
- Proposals will be reviewed by RWJF staff with the possibility of some external, independent reviewers. All funding decisions are made by RWJF.

Proposals for this solicitation must be submitted via the RWJF online system. Visit www.rwjf.org/cfp/global1 and use the *Apply Online* link. If you have not already done so, you will be required to register at <http://my.rwjf.org> before you begin the proposal process.

There are two phases in the competitive proposal process:

Phase 1: Brief Proposals:

Applicants must submit a brief proposal that describes the project and include a preliminary budget. Brief proposals will be reviewed on a rolling basis. Generally, applicants can expect to be notified of their status within 6 to 8 weeks of their submission.

Phase 2: Full Proposals:

Selected Phase 1 applicants will be invited to submit a full proposal accompanied by a detailed budget, budget narrative, and additional information.

Please direct inquiries to:

Email: globalideas@rwjf.org

RWJF does not provide individual critiques of proposals submitted.

PROGRAM DIRECTION

Responsible staff members at the Robert Wood Johnson Foundation are:

Karabi B Acharya, director

Sharleen Rajput, program financial analyst

KEY DATES AND DEADLINES

March 30, 2016 (11 a.m.–12 p.m. ET)

Webinar for prospective applicants. Registration is required; [use this link](#).

*May 31, 2016 (3 p.m. ET)**

Deadline for receipt of brief proposals.

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required to register at <http://my.rwjf.org> before you begin the proposal process. All applicants should log in to the system and familiarize themselves with online proposal requirements well before the final submission deadline. Staff may not be able to assist all applicants in the final 24 hours before the submission deadline. In fairness to all applicants, late submissions will not be accepted.

ABOUT THE ROBERT WOOD JOHNSON FOUNDATION

For more than 40 years the Robert Wood Johnson Foundation has worked to improve health and health care. We are working with others to build a national Culture of Health, enabling everyone in America to live longer, healthier lives. For more information, visit www.rwjf.org/facebook. Follow the Foundation on Twitter at www.rwjf.org/twitter or on Facebook at www.rwjf.org/facebook.

Sign up to receive email alerts on upcoming calls for proposals at www.rwjf.org/funding.

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