

Prospective applicants to the People, Parks, and Power (P3) national funding initiative will have access to technical assistance to address clarifying questions about the Call for Proposals and Letter of Intent (LOI) requirements, from October 18 through November 1, 2021. Technical assistance is optional— please note that requesting technical assistance will not be advantaged in the application process. Before requesting assistance, prospective applicants are encouraged to carefully review the P3 [Call for Proposals](#), the [Program-Specific FAQs](#), as well as the background paper, [Changing the Landscape: People, Parks, and Power](#). These materials provide applicants a full understanding of this funding opportunity, who is eligible to apply, and criteria to be used for selecting grantees.

For those organizations that still have questions or concerns about submitting a LOI after reviewing the P3 documents cited above, Prevention Institute (PI) will provide technical assistance from October 18 through November 1, 2021. Through email responses or telephone conversations, at PI's discretion, technical assistance will help clarify who and what the P3 initiative will fund, LOI requirements, as well as the kinds of outcomes that would or would not be a good match.

While all groups are welcome to submit a LOI, we want to save organizations the time and expense of applying if they are not eligible per the CFP criteria or if their intended outcomes are outside the parameters of the P3 initiative's framework. Second, we are aware that some groups that may be eligible and the CFP has encouraged to apply may still have questions or concerns about whether they should do so, especially people of color-led, base-building groups that may be newer to park and green space issues. In those instances, PI's technical assistance seeks to eliminate the structural barriers that have contributed to park and green space inequities in the first place.

Groups that seek technical assistance should be aware of the following parameters:

1. PI will not provide input on whether a specific outcome would be more or less competitive than another. Rather, the technical assistance will help groups understand the P3 theory of change and policy advocacy approach. Also, keep in mind that the LOI application questions do not ask applicants for 'fully baked' policy objectives, but rather the vision of how a group wants to reverse park inequities via policy and systems change.
2. Technical assistance provided is not an opportunity for potential applicant organizations to inform PI of its history or background, the organization's track record in park/green space or policy advocacy issues, or other reasons why it should be funded. PI will redirect calls that venture into that territory. Technical assistance will provide an opportunity to ask clarifying questions about the P3 approach or LOI requirements (e.g., policy advocacy experience, lead applicants in coalition-focused applications, etc.).
3. At this point in time we do not have a sense of the volume of requests for technical assistance and PI will do its best to respond to all requests. We will accept emails requesting technical assistance. Emails should be submitted by to P3info@rwjf.org. **Please provide brief answers to the following questions when making requests:**
 - a. Name of lead applicant organization:
 - b. Location of lead applicant: (City, State or Territory)
 - c. Does the organization have a 501c3 IRS designation: (Yes or No)
 - d. Confirm that the prospective applicant has reviewed the Call for Proposals, FAQ document and Changing the Landscape documents? (Yes or No)
 - e. Questions or concerns you would like to discuss with PI:

We look forward to hearing from you. Thank you!