Equitable Parks and Green Spaces in Small and Midsize Cities: Planning Grant

Applicant Webinar

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Presentation Overview

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Opportunity in Brief

- This call for proposals (CFP) is seeking an entity or collaborative of entities to plan a national initiative.
- Not intended for individual cities and communities to apply for funds for parks and green spaces in their locales.
- Separate Relevant Funding Opportunity for Place-based Work: Partners for Places [Green Stormwater Infrastructure](#).
  - Invitation Released: July 30;
  - Proposals Due: **Sept 18**;
  - Informational webinar: **Thursday, August 27 at 2:00pm ET.**
Why Parks & Green Spaces?

- Vital role in the social, economic, and physical well-being of America’s cities and their residents and they promote climate resiliency.
- COVID-19 underscores their critical role.
- Inequitable distribution of quality parks and green spaces in low-income communities and communities of color within cities.
Goals

- To build on prior learning
- To respond to COVID-19 challenges to program activities
- To co-create a plan for an initiative that will
  - Catalyze community led parks and green spaces
  - Support more equitable funding and access to parks and green space
  - Lead to park and green space features and programming that are inclusive,
  - Advance climate resiliency in places disproportionately burdened by climate risks.
Focus and Strategies

- Our focus for the planning is low-income communities and communities of color in urban places, including (but not necessarily exclusively) small and mid-size cities (population: 50,000-500,000).
- To elevate the role of communities in park planning, design and activation because parks and green spaces best address community priorities when they involve those who will use them at all stages.
- To support local governments in increasing consideration of equity in decisions and resource allocation.
- To scale and spread community-driven solutions.
Scope, Budget, and Timeline

- **Review and synthesize prior research**, scans, and design documents to inform a new strategy. Identify gaps in knowledge.
- **Develop a plan** for the effort, including a description of the key components, co-creating with RWJF
- **Consult with stakeholders**—either through an advisory body or key informant interviews—to iterate and finalize the plan.
- **Develop an implementation strategy**, timeline, and resource needs.
- **# of Awards/Award Amount**: One award, Up to $400,000
- **Duration**: 6 months
- **Start date**: December 2020
Applicant Information

- Seek applicants that are dedicated to advancing equity.
- Desire for parks and green space content knowledge on applicant team.
- Expect that the selected organization(s) will apply for a grant to implement the planned effort or program.
Eligibility

- Nonprofit organizations and nongovernmental organizations. Preference for public entities or nonprofit organizations that are tax-exempt under Section 501(c)(3) of the Internal Revenue Code and are not private foundations or Type III supporting organizations.
- Awards will be made to organizations, not to individuals.
- Applicant organizations must be based in the United States or its territories.
- Applicant can be one organization/partnership between up to three organizations.
How to Apply:

- Due Date: September 9, 2020 (3 p.m. ET)

- Apply online: www.rwjf.org/cfp/paug

- Also see links to key Materials on this page: Full CFP, FAQs, and webinar recording & slides
Contact Information

Questions?

Email: Pauginfo@rwjf.org