

# Addressing Structural Barriers to Economic Inclusion for Children and Families

Applicant Webinar

June 1, 2023

# Speakers



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# Webinar Overview

- CFP Purpose
- Key Elements of a Successful Proposal
- Timeline
- Tips for Proposal Submission
- Q&A

# CFP Purpose

- **Support a more expansive or provocative understanding of our economy by accelerating the visibility, uptake, and learning from promising new ideas, frameworks, models, or approaches that target structural racism in the economy and that drive resources to children and families.**
- **Contribute to an evidence base that expands understanding of what it looks like to have the wellbeing of children and families prioritized in our economic decisions.**
- **Elevate promising and innovative models, their connections to current approaches, and how they might demonstrate a path forward from incremental improvement grounded in individual responsibility toward transformation of systems to deliver more impactful, sustainable results for historically marginalized families.**



# Key Elements of a Successful Proposal

- A clear benefit to children and families
- Potential to shift current economic practices, approaches, and tactics
- Opportunity for the project to contribute to transformative change

*This opportunity will not support initiatives focused on changing individual behavior and actions*



# Funding

CFP page 3



\$3.5 million total available

Project funding between \$250,000 and \$750,000

Proposed budget should be appropriate to the scope of work

Projects should be 12-24 months in duration



# Timeline

Key Activities	Key Dates
Proposal Submission Deadline	June 21, 2023, 3pm EST
Finalists notified of funding recommendation	Mid-late August
Anticipated Grant Award Start Date	October 15, 2023



# Tips for Proposal Submission

CFP pages 4-5

**Proposals are due on June 21<sup>st</sup> at 3pm EST**

**RWJF will not accept late proposals.** Our Applicant Deadline Policy can be found in the online system under the "Resources" box on the upper left of the screen.

**To avoid a late proposal, please keep in mind the following tips:**

- We do not recommend working outside of our Application & Review System. However, if you do, give yourself sufficient time to upload your work.
- The system will allow you to keep working after 3pm EST, but it will not save any work after this time.
- We will not accept proposals submitted at 3pm in another time zone.





# Questions

- **Submit questions via the Q&A box; do not submit questions in the general Chat box**
- **Questions not addressed on this webinar will be included in the Program-specific FAQs found in the Resources section of your application at [my.rwjf.org](http://my.rwjf.org).**
- **Additional Questions: Please review the CFP, templates within A&R, FAQs document and Budget Preparation Guidelines. If your question is still not answered, email [cfphcf@rwjf.org](mailto:cfphcf@rwjf.org).**

Thank you!

*Please send additional questions to [cfphcf@rwjf.org](mailto:cfphcf@rwjf.org)*

# Project Examples

Reimagining the concept of social security

Guaranteed basic income for parents and caregivers

Reparations with a child and family lens

How might families core economic needs be untethered from work?

How might we develop different definitions of families to ensure equitable resource allocation?

