

Data Visualization of Structural Racism and Place Call for Proposals

Applicant Informational Webinar

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What We'll Cover Today

- Call for Proposal Goal
- Application process and timeline
- Eligibility and selection criteria
- Questions and discussion



Purpose

Data visualization, or tools that make it easy to visualize complex measures, can be a powerful means to communicate data showing structural racism's impact on communities and to contextualize the legacy of racism.



Application Process and Timeline

April 27 – June 2 3pm ET

Submit Applications

Mid-July 2023

Award Notifications

September 1, 2023

Grant Award Start Date



Eligibility Criteria

- A collaboration of multiple organizations or parties is required, but only one organization may be the lead contact. Required sectors:
 - researcher/data producer
 - communications expert (e.g., generalist, creative lead, or graphic designer)
 - national-level social change organization, network, or alliance
 - Data resources with national coverage and the ability to scale down to smaller units of analysis, like county, city, and/or census tract and that can provide disaggregated data will be preferred.
 - Data resources that have wide coverage of multiple cities, rural areas, or regions will also be considered
- 5 • Single state, county, or city datasets do not qualify



Selection Criteria

Responsiveness
to Call for
Proposal Goals

Data Source

Deliverables

Timeline

Team Capacity &
Expertise

Track Record

Budget

Alignment



Application Tips

- Financial Documents (*financial statement, operating budget, additional context*) are ONLY needed if:
 - The proposal budget is \$3M or more
 - The applicant is a private foundation
 - Answered “Yes” to any of the Financial Information Questions
- Budgets should include the indirect cost rate (*0% for profit, 12% college/university, hospital/health system & 20% non-profit*)
- Biographies are meant to be brief and should only include up to 2 individuals at each of the collaborating sectors (*unless they’re at different organizations then up to 2 at each organization*).
- Strict late-submission policy. Please give yourself time to submit.





Thank you!

Contact kcorbit@rwjf.org with any questions

