Data Visualization of Structural Racism and Place
Call for Proposals
Applicant Informational Webinar

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May 2023
What We’ll Cover Today

- Call for Proposal Goal
- Application process and timeline
- Eligibility and selection criteria
- Questions and discussion
Purpose
Data visualization, or tools that make it easy to visualize complex measures, can be a powerful means to communicate data showing structural racism’s impact on communities and to contextualize the legacy of racism.
Application Process and Timeline

April 27 – June 2 3pm ET
Submit Applications

Mid-July 2023
Award Notifications

September 1, 2023
Grant Award Start Date
Eligibility Criteria

■ A collaboration of multiple organizations or parties is required, but only one organization may be the lead contact. Required sectors:
  • researcher/data producer
  • communications expert (e.g., generalist, creative lead, or graphic designer)
  • national-level social change organization, network, or alliance

■ Data resources with national coverage and the ability to scale down to smaller units of analysis, like county, city, and/or census tract and that can provide disaggregated data will be preferred.
  • Data resources that have wide coverage of multiple cities, rural areas, or regions will also be considered
  • Single state, county, or city datasets do not qualify
Selection Criteria

- Responsiveness to Call for Proposal Goals
- Team Capacity & Expertise
- Data Source
- Track Record
- Deliverables
- Budget
- Timeline
- Alignment
Application Tips

- Financial Documents (*financial statement, operating budget, additional context*) are ONLY needed if:
  - The proposal budget is $3M or more
  - The applicant is a private foundation
  - Answered “Yes” to any of the Financial Information Questions

- Budgets should include the indirect cost rate (*0% for profit, 12% college/university, hospital/health system & 20% non-profit*)

- Biographies are meant to be brief and should only include up to 2 individuals at each of the collaborating sectors (*unless they’re at different organizations then up to 2 at each organization*).

- Strict late-submission policy. Please give yourself time to submit.
Thank you!
Contact kcorbit@rwjf.org with any questions