

## **2017 Culture of Health Leaders FAQs**

**Note:** Sponsoring Institution FAQs are listed below.

### **Is the Culture of Health Leaders Program accepting applications from teams in 2017?**

We are not accepting applications from teams in 2017.

### **Are you looking for people with only public health, health care, or medical experience?**

While we welcome people from those fields, this program is designed to bring together people from many different industries and disciplines, including housing, finance, technology, economic development, public health and public policy, education, health care, urban planning, labor, and more. We know it is important to include leaders working in the non-profit, for-profit, government and social enterprise sectors. Ideally, each cohort will reflect the diversity of leadership necessary to build the Culture of Health.

### **Do applicants need to have a prior knowledge of health issues?**

No. Successful applicants will have the personal and/or professional motivation to build a Culture of Health. The program will provide participants with training and education in health-related content, as well as leadership development.

### **Do I need to be in a doctoral program or associated with a university to apply?**

There is no minimum education requirement for the Culture of Health Leaders program.

### **Do I have to have a college degree to participate in the program?**

No. Applicants will be selected based on multiple factors, such as employment history, life experience, service, and leadership.

### **How do I request accommodations for a disability during the application process?**

Please contact the National Leadership Program Center at: [info@cultureofhealth-leaders.org](mailto:info@cultureofhealth-leaders.org) to request accommodations for the application process. The program will also make reasonable accommodations to ensure that individuals with disabilities who are selected are able to participate in program activities.

### **How much time will the program require each month?**

Participants can anticipate spending 32 to 38 hours a month on program activities. A significant portion of that time will be self-directed through online learning, recorded webinars, and activities into which participants can self-select. In some months, the participant experience will include in-person activities and project work. This design provides flexibility.

### **What are the application requirements?**

Applicants will submit:

- Reflective responses to questions about their leadership experience (informal and formal); their vision for a Culture of Health; their experiences collaborating across sectors and their readiness to engage in social change that advances equity.
- A 3-minute video that provides a brief glimpse of the challenges and opportunities of

your community.

- Confidential references from three people:
  - A person who has supervised you in a paid or volunteer role.
  - A peer who has observed your work in a paid or volunteer role.
  - A person you have supervised in a paid or volunteer role.

### **How do I create and upload the video?**

- The video is your chance to bring the community to life for the reviewers.
- It must be no longer than 3 minutes (180 seconds).
- It can be created on a mobile device, can be informal, and should not be professionally produced.
- The video must be developed specifically for this application.
- Name and upload your video using the following instructions:
  - Naming Convention: When you are uploading your video, be sure to name it using this format: Last Name, First Name\_State-Abbreviation\_CoHL17 (e.g., Doe, Jane\_VA\_CoHL17)
  - Video Status: Select UNLISTED as the status for your video. Do not choose PUBLIC (everyone will be able to view your video) or PRIVATE (the reviewers will not be able to review your video).
  - Link: Once your video is uploaded, copy the link and place it in your application where requested.
- Refer to the "Application Video Recording Instructions" in the Application and Review site for recording tips.

### **Do I need to identify a project for my application?**

The Culture of Health Leaders program does not require you to have a project identified when you apply. During your participation in the program, you'll apply your learning to initiate work to build a Culture of Health.

### **How will finalists be selected?**

The Culture of Health Leaders program uses teams to review the hundreds of completed applications received for the program. Once the semifinalists are identified, they will be invited for in-person interviews in Washington, DC. The interviews will be held May 16-26, 2017. Following the interviews, the National Advisory Committee will select individuals for the 2017 cohort to recommend to the Foundation.

### **What are the reporting requirements for sponsoring institutions?**

Sponsoring institutions will submit a brief narrative report and a brief budget report annually.

### **Will I be able to use my stipend to pay for childcare?**

Yes. Stipends may be used for living expenses, including child care. Please contact the National Leadership Program Center at: [info@cultureofhealth-leaders.org](mailto:info@cultureofhealth-leaders.org) with specific questions about the stipend.

**Will I have to purchase program materials?**

No. Training and coaching materials will be provided at no cost to participants.

**Will I need technology to participate in the program?**

Yes. Participants will need a computer (with built-in or separate webcam and speakers), high-speed internet access, and a cell or landline. Your stipend may be used to purchase this equipment.

**Will I select my own coach?**

Participants will be matched with coaches using evidence-based methods; however, the process will include input from participants.

## Sponsoring Institution FAQ

The Robert Wood Johnson Foundation requires all individual participants to have a sponsoring institution because the Foundation does not pay any grants directly to individuals.

**What is a sponsoring institution?**

The sponsoring institution is responsible for receiving the grant funds to support your participation in the program. They will monitor the use of the funds to ensure that they are used consistent with the program rules.

We suggest that you approach an organization with which you already have a relationship to serve as your sponsoring institution.

**What types of organizations can be a sponsoring institution?**

The only two rules to keep in mind when identifying a sponsoring institution are that the institution (1) must be an organization and (2) must be based in the United States or its territories. Sponsoring institutions may be for-profit organizations (i.e., LLC, Inc.), governmental entities or nonprofit organizations. The sponsoring institution could be your employer, your business (unless organized as a sole proprietorship), or an organization for which you serve as a volunteer. While we believe that it is better to select an institution with which you already have a relationship, this is not required.

**What if I still cannot identify a sponsoring institution or have questions?**

Please contact Dee Colello at [CoordinatingCenter@rwjf.org](mailto:CoordinatingCenter@rwjf.org).