



Robert Wood Johnson Foundation

2013 Call for Proposals

Two Grant Opportunities:

Round 8 and RWJF *New Connections*

Healthy Eating Research

Building Evidence to Prevent Childhood Obesity

Purpose

Healthy Eating Research: Building Evidence to Prevent Childhood Obesity is a national program of the Robert Wood Johnson Foundation (RWJF). The program supports research on environmental and policy strategies with strong potential to promote healthy eating among children to prevent childhood obesity, especially among lower-income and racial and ethnic populations at highest risk for obesity. Findings are expected to advance RWJF's efforts to reverse the childhood obesity epidemic by 2015.

This call for proposals (CFP) is for two types of awards aimed at providing advocates, decision-makers, and policy-makers with evidence to reverse the childhood obesity epidemic. The award types are: Round 8 grants and RWJF *New Connections* grants awarded through the *Healthy Eating Research* program. The two funding opportunities are described in more detail in the full CFP brochure.

Total Awards

Approximately \$1.6 million will be awarded under this CFP for the two award types. See the full CFP brochure for the anticipated allocation of funds.

Eligibility Criteria

- Preference will be given to applicants that are either public entities or nonprofit organizations that are tax-exempt under Section 501(c)(3) of the Internal Revenue Code and are not private foundations or Type III supporting organizations.
- Applicant organizations must be based in the United States or its territories. The focus of this program is the United States; studies in other countries will be considered only to the extent that they may directly inform U.S. policy.

Selection Criteria

All proposals will be assessed by a committee composed of RWJF staff, national program office (NPO) staff at the University of Minnesota, a senior program advisory panel, and other expert reviewers. See complete selection criteria in the full CFP brochure.

Use of Grant Funds

RWJF grant funds may be used for project staff salaries, consultant fees, data collection and analysis, dataset procurement, meetings, supplies, project-related travel, and other direct project expenses, including a limited amount of equipment essential to the project. In keeping with RWJF policy, grant funds may *not* be used to subsidize individuals for the costs of their health care, to support clinical trials of unapproved drugs or devices, to construct or renovate facilities, for lobbying, for political activities, or as a substitute for funds currently being used to support similar activities.

Principal investigators are expected to participate in annual grantee meetings. The full proposal templates in the RWJF online system contain guidelines for travel budgeting.

How to Apply

See complete instructions on how to apply for either of the two funding opportunities in the full CFP brochure.

www.healthyeatingresearch.org

Key Dates and Deadlines

- **Proposals for Round 8 grants:**
 - **February 13, 2013 (3 p.m. ET), April 24, 2013 (3 p.m. ET), July 10, 2013 (3 p.m. ET)**
Deadlines for receipt of concept papers.
 - **April 17, 2013 (3 p.m. ET), June 26, 2013 (3 p.m. ET), and September 11, 2013 (3 p.m. ET)**
Deadlines for receipt of invited full proposals, which correspond to the deadline under which the concept paper was submitted.
 - **September 1, 2013, November 1, 2013, and February 1, 2014**
Awards begin.
- **Proposals for RWJF New Connections grants awarded through Healthy Eating Research:**
 - **March 27, 2013 (3 p.m. ET)**
Deadline for receipt of concept papers.
 - **June 26, 2013 (3 p.m. ET)**
Deadline for receipt of invited full proposals.
 - **November 1, 2013**
Awards begin.

Inquiries

For information on these grant opportunities, eligibility criteria, and the application process, please contact:

For Round 8 grants:

Kathy Kosiak, *research coordinator*

Phone: (800) 578-8636

Email: healthyeating@umn.edu

For RWJF New Connections grants

awarded through *Healthy Eating Research*:

Laura L. Klein, MPH, *research coordinator*

Phone: (800) 578-8636

Email: healthyeating@umn.edu

www.healthyeatingresearch.org

We encourage all applicants to read the complete details about the program found in the full call for proposals brochure at www.rwjf.org/cfp/her.

For information about funding opportunities from the Robert Wood Johnson Foundation visit Grants at www.rwjf.org.

Sign up to receive email alerts on upcoming calls for proposals at <http://my.rwjf.org>.