

# Reducing Health Care Disparities through Payment and Delivery System Reform

Brief Proposal Applicant Webinar

University of Chicago and the Robert Wood Johnson Foundation  
March 2014



Robert Wood Johnson Foundation

# Housekeeping

- Please hold all questions for the Q&A session at the end of the conference
  - You may type questions into the chat box (bottom left) at any time
  - We will organize and answer chat questions at the end
  - Please submit one question at a time
- Recordings of today's call will be available online



# Robert Wood Johnson Foundation

- Andrea Ducas, MPH Program Officer
- Anne Weiss, MPP Team Director and Senior Program Officer
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Director

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Senior Health Services Researcher

Program Manager

Program Administrator



# Agenda

- Call For Proposals (CFP), *15 min*
  - Application Process
  - Funding Details
  - Program Goals
  - Eligibility & Selection Criteria
- Timeline, *5 min*
- Online application system, *5 min*
- Question and answer session, *30 min*



# Call For Proposals

**\*IMPORTANT\***

**Complete information is in the CFP**

<http://www.rwjf.org/cfp/req>

**Today's discussion is a brief review and an opportunity to answer questions. Please use the CFP itself as you complete your application.**

# Application Process

- All phases are submitted through the online application system:  
[www.myrwjf.org](http://www.myrwjf.org)
- Brief Proposal
- Full Proposal
  - A small group of brief proposal applicants will be invited to submit full proposals.
- Virtual Visits
  - A small group of full proposal applicants will be invited to complete a virtual visit.
  - Virtual visits allow reviewers and applicants to work out questions before making the final decisions.
- Final decisions (up to 3 awards)



# Grant Funding

- Up to three (3) grants
- Each grant can be funded up to \$500,000 in total, over the space of three years





# Program Goals

- Many experiments in delivery system and payment reform
  - Attempt to lower costs and improve quality
- Few experiments in reform + disparities
  - How do innovations in delivery/payment reform impact disparities of health and health care?
  - How might we design delivery/payment models explicitly to reduce disparities?
- Goal: Discover evidence of reforms that can improve overall quality and efficiency and also reduce health care disparities
  - Successfully manage extrinsic and intrinsic incentives



# Eligibility: Active Collaboration

- Have an active collaboration that includes:
  - At least one payer (e.g., health plan, insurance company, employer, government payer)
  - One or more provider / health care organizations (e.g. health centers/clinics, provider organizations, hospitals, network of physician offices, regional coalition of providers and health care organizations).
- Single integrated delivery system and health plan? YES
- Multi-payer partnerships? YES



# Eligibility: Targeted Disparity

- Document at least one disparity
  - Health care processes
    - e.g., screening for colorectal cancer, appropriate prescription of inhalers in patients with asthma, appropriate screening for depression
  - Clinical outcomes
    - e.g., adequate control of blood pressure in patients with hypertension, readmissions for heart failure, patient experience scores
  - Outcomes of patient experience
    - e.g., quality of communication between patient and clinician



# Eligibility: Targeted Disparity (cont.)

- Describe the targeted health condition
  - Describe processes and outcomes that will be measured
- Demonstrate a large and diverse patient population
  - Ensure that progress can be measured and monitored
  - Examples:
    - One organization with large and diverse patient mix (measure change over short period of time)
    - Integrated or accountable care-like network of hospitals and other providers (look across sites)



# Eligibility: Payment Model

- Propose to adapt at least one existing or nearly fully-developed payment reform initiative
  - Payment model should already be at least partly operational by the participating payer to avoid significant delays
- Describe how the payment reform model moves away from traditional fee-for-service (value-based alternative)
  - E.g., shared savings arrangements, population-based payments, and bundled/episode-of-care payments; or value-based purchasing, pay-for-performance, or patient centered medical homes that include reimbursement reform linked to outcomes-based performance measurements.



# Eligibility: Disparities Intervention

- Propose at least one delivery system change or quality improvement initiative designed to reduce disparities
  - How will those activities be supported through the proposed payment reform?
  - At least one component of the payment model must directly support specific disparities-reduction goals
- Document the impact of interventions on cost



# Eligibility: Spread and Evaluation

- Describe which elements of the intervention design are generalizable or could be translated to other settings
- Participate in data collection and an external evaluation
  - 3<sup>rd</sup> party evaluator
  - Share interim and final findings with RWJF, the University of Chicago program office, and evaluation staff



# Highlighted Selection Criteria

- Readiness
- Organizational Buy-in and Partnerships
- Firm grasp on the target population/condition
- Intervention design
- High-quality data and realistic measures proposed





# Key Dates

- Brief proposal due April 18, 2014 at 3:00pm ET
- Applicants notified May 15, 2014
- Full proposal due June 12, 2014
- Applicants notified July 18, 2014
- Virtual Visits August 4-August 8, 2014
  - 3 days to revise
- Final awards notification August 26, 2014
- Grants begin October 15, 2014



# Online Application System

The background of the slide features a series of diagonal stripes in shades of green and yellow, creating a dynamic and modern aesthetic.

# Saving

or soon after grants begin). This includes evidence that applicant organization(s) are already implementing relevant adaptable payment changes to minimize start-up time for this project.

8. Does the proposal meet these criteria? \*

Yes  No

[Clear my response](#)

Save, continue editing

Save, return home

Save, section finished



# Submitting

## Reducing Health Care Disparities through Payment and Delivery System Reform

ID: 28424  Print Proposal

### Brief Proposal Home

Reference
<a href="#">Applicant Guide</a>
<a href="#">Call for Proposals</a>
<a href="#">FAQs</a>
<a href="#">Troubleshooting Tips</a>
<a href="#">Contact Us</a>

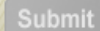
Welcome to the RWJF online grant application system for *Reducing Health Care Disparities Through Payment and Delivery System Reform*.

As you work on your proposal, you can save a partially completed section at any time. When you are finished working on a section use the "Save, section finished" button to indicate that section is complete.

All sections must be marked as finished for the submit button to be activated.

Deadline: Apr 18, 2014 03:00 PM ET

35 days remaining



Status	Section	Description
<input type="radio"/>	<a href="#">Eligibility Criteria</a>	Review the eligibility criteria and indicate whether the applicant meets these conditions.
<input checked="" type="radio"/>	<a href="#">Applicant Organization</a>	Provide information specific to the applicant organization.
<input type="radio"/>	<a href="#">Key Contacts</a>	Provide contact information for key project members.
<input type="radio"/>	<a href="#">Project Summary</a>	Provide project summary information.
<input type="radio"/>	<a href="#">Project Information Questions</a>	As appropriate, please respond to the questions listed.
<input type="radio"/>	<a href="#">Brief Proposal Narrative</a>	Provide a brief proposal narrative for your project.
<input type="radio"/>	<a href="#">Supporting Documents</a>	Provide supporting documents for your proposal.

Proposal status: In Progress

Last updated on 03/07/2014 by Marianne M. Meyer



# Question and Answer Session

To submit a question:

- **Type into the chat box (written questions)**
- **Press 14 on your phone (verbal questions)**
  - The operator will ask for your name so they can announce the question.
  - When your question is finished, you'll be placed back into listen-only mode.

# Contact Us

- CFP website: <http://www.rwjf.org/cfp/req>
  - CFP
  - Details for future webinars
  - Recordings of these webinars
- Online application system: [www.myrwjf.org](http://www.myrwjf.org)
- Email (preferred): [payment@solvingdisparities.org](mailto:payment@solvingdisparities.org)
- Phone: (866) 344-9800

