

# **Global Ideas for U.S. Solutions**

## **Developing Solutions for Social Isolation in the U.S.: Learning from the World**

Applicant Webinar  
November 9, 2017

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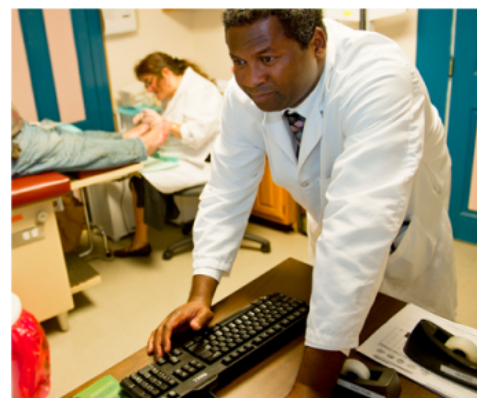
Senior Program Officer



# Overview

- **Background**
  - Culture of Health
  - Global Ideas for US Solutions
- **CFP Focus and Criteria**
- **Application Elements**
- **Timeline**
- **Q & A**





Good  
ideas  
have no  
borders

# Why Focus on Social Isolation?

- Social relationships influence many inter-related health outcomes, including health behaviors, mental and physical health, development, disability and mortality risk
- Social networks impact the health of entire communities as well as the health of individuals
- Programs and policies that address social isolation can have a cumulative effect over time – and move us closer to a Culture of Health



# This Call for Proposals

- Promotes approaches to social isolation developed outside the U.S. that can be adapted to the U.S.
- Focuses on individuals, groups and communities across all stages and ages in life
  - Preference will be given to projects focused on children, adolescents, young adults, mothers and families at risk.
- Is open to U.S.-based applicants to adapt an overseas idea and to international applicants with ideas that could work in the U.S.



# Examples

- Pilot or demonstration trial of an intervention developed outside the U.S. that is adapted, piloted and evaluated in the U.S.
- Learning exchange between U.S. and global investigators to explore approaches that may be implemented in the future
- Evaluating a promising approach developed abroad to learn how it might be adapted and implemented in the U.S.
- Project designed to understand key characteristics of groups, communities, or countries that have addressed social isolation and how to apply these insights in the U.S.
- Policies, practices and/or programs to address social isolation developed outside the U.S. that could inspire us to imagine new possibilities and that surface practical solutions that can be adapted in the U.S.



# Call for Proposals

Released October 30, 2017

**Application Deadline:**  
Dec 21, 2017, 3 p.m. ET.

[www.rwjf.org/cfp/global2](http://www.rwjf.org/cfp/global2)

## 2017 Call for Proposals

*Proposal Deadline: December 21, 2017 (3 p.m. ET)*



### GLOBAL IDEAS FOR U.S. SOLUTIONS

**Developing Solutions for Social Isolation in the United States:  
Learning From the World**

#### PURPOSE

At the Robert Wood Johnson Foundation (RWJF), we believe that everyone in America—no matter who that person is, how much money they have, or where they live—should have as much opportunity as possible to pursue a healthier life. We call that vision a Culture of Health and we work with people across the country to build a Culture of Health. Across the globe, countries are taking steps to improve health and well-being in their communities. RWJF is eager to learn from those countries. We are collaborating with people and organizations around the world to uncover insights that can inspire us all to imagine new possibilities and to surface practical solutions that can be adapted here in the United States.

With this call for proposals (CFP), RWJF is looking for the best ideas from around the world that address social isolation and promote positive, healthy social connections and well-being. Social relationships are important for mental and physical well-being over the life course. Research has shown that social relationships influence many interrelated health outcomes, such as health behaviors, mental and physical health, development, disability and mortality risk. Characteristics of social networks impact the health of entire communities as well as the health of individuals.<sup>1</sup> Programs and policies that address social isolation and promote positive social connections in the United States can have a cumulative effect over time and move us closer to a Culture of Health.

# Funding

- \$2.5 million (USD) total available
- Project funding will likely range between \$250,000 - \$750,000
- Projects can be up to 36 months in duration
  - Proposed budget and length should be appropriate to the scope of work, with the higher ranges typically including a pilot or demonstration trial component



# Who's Eligible to Apply?

- U.S.-based and international organizations
- Organizations within and outside the health sector
- Organizations only, not individuals

## Preference to:

- Teams that include both U.S. and international members
- Public entities, public charities, or nongovernmental organizations



# Selection Criteria

## Proposals must:

- ✓ Fit with the topic and population described
- ✓ Integrate global ideas
- ✓ Demonstrate relevance or applicability to the U.S.
- ✓ Highlight connection to Culture of Health Action Framework
- ✓ Demonstrate clarity and importance of project aims and design
- ✓ Highlight qualifications and experience of project team
- ✓ Discuss differences from previous efforts
- ✓ Have an appropriate budget and timeline



# Proposal Narrative and Landscape Assessment

## Proposal Narrative

- Sections:
  - Problem definition
  - Key components
  - Team
  - Evidence of success
  - Alignment with RWJF mission
  - Challenges
- Maximum 10 pages, single-spaced
- 11-point Arial font, one-inch<sup>12</sup> margins

## Landscape Assessment

- List three examples of similar projects addressing social isolation
- Provide key differences with proposed approach
- If you are not able to provide information on any comparable projects or approaches, provide an explanation within your Proposal Narrative
- Two-page maximum



# Budget Sections

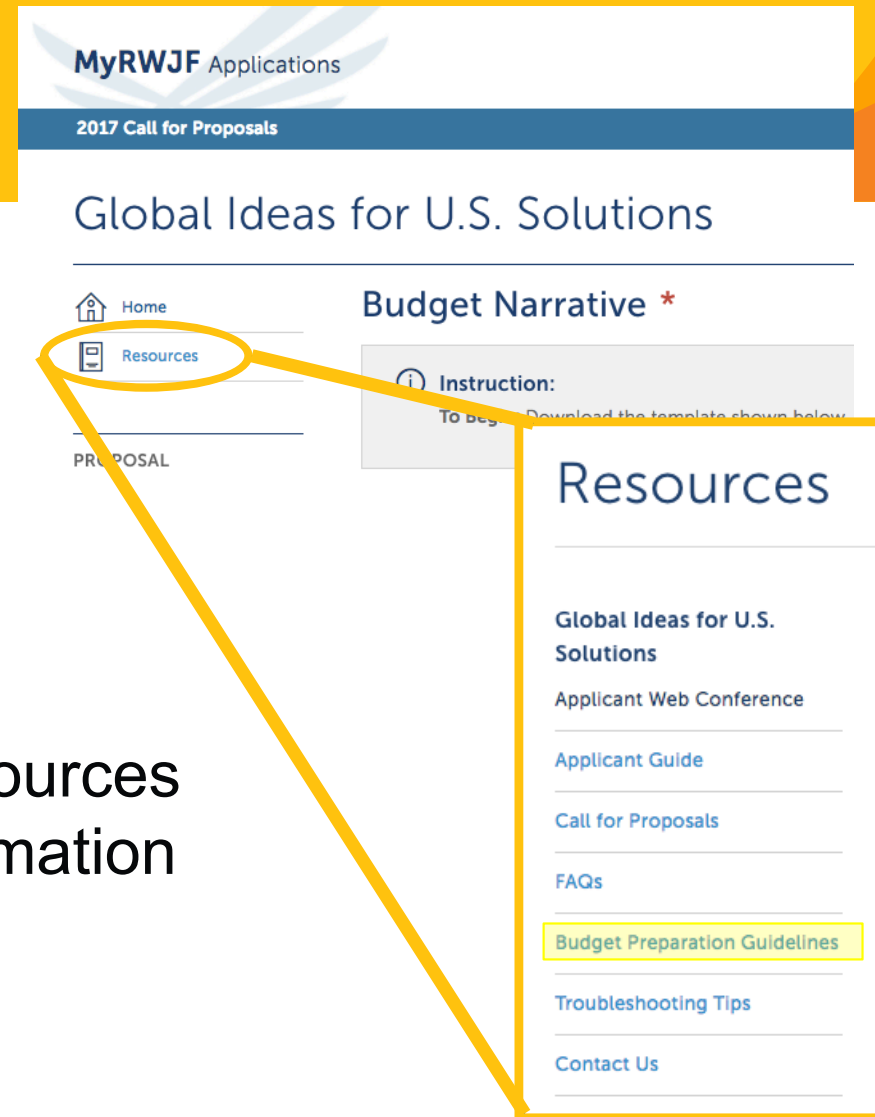
## Budget Worksheet

- Integrated into A&R system

## Budget Narrative

- Use provided template
- No page maximum

Budget Preparation Guidelines in Resources section of A&R provides detailed information on budget requirements



# Supporting Documents

## **CV/Resume Instructions** *(required)*

### **Letters of Support**

- Required by collaborating/partner organizations identified in project narrative and/or budget narrative and on Key Collaborator contacts form
- Maximum of four letters of support
- Should be on organizational letterhead

### **Additional Supporting Information** *(optional)*

- Max ten pages; can list references here



# Timeline

<b>Proposal Submission Deadline</b>	<b>December 21, 2017, 3:00 p.m. ET</b>
Semi-finalists notified	Mid-April, 2018
Semi-finalist phone interviews	May 1 – May 15, 2018
Finalists notified of funding recommendation	Early June, 2018
<b>Grant Award Start Dates</b>	<b>August 15, 2018 (for grants up to \$250k) September 1, 2018 (for grants up to \$750k)</b>

# Questions

- **Questions not addressed on this webinar** will be included in the Program-specific FAQs found in the Resources section of A&R.
- **Additional Questions:** Please thoroughly review the CFP funding brochure and sample proposal available in the Key Materials section of the funding opportunity page, and the FAQ document and Budget Preparation Guidelines available in the Resources section of the MyRWJF A&R system. If your question is still not answered, email [globalideas2018@rwjf.org](mailto:globalideas2018@rwjf.org).



# **Thank you!**

We look forward to reading your proposals.