

Be a Change Leader, Build a Culture of Health

Applicant Webinar

January 6, 2017

What We'll Cover Today

- Culture of Health: An Introduction
- Overview of Each Program:
 - Is it right for you?
 - What will you need to apply?
 - Tips for success
- Q&A



Building a Culture of Health



- Equal opportunity for healthiest life
- Comprehensive approach
- Health care *and* other factors
- Unprecedented collaboration

Seeking People Who...

- Embrace a Culture of Health
- Work collaboratively across sectors, disciplines and professions
- Embrace lifelong learning, complexity, risk-taking
- Prioritize equity, diversity, and inclusion
- Are ready to take their leadership and influence to the next level

Leadership Programs

HEALTH POLICY
RESEARCH SCHOLARS

INTERDISCIPLINARY
RESEARCH LEADERS

CULTURE OF HEALTH
LEADERS

CLINICAL
SCHOLARS

www.rwjf.org/changeleaders

Clinical Scholars

Clinical-scholars.org



A Robert Wood Johnson Foundation program

Melissa Green
Deputy Director for Recruitment and Communications



Clinical Scholars:

Creating a network of clinicians from every discipline collaborating to build a Culture of Health

Is *Clinical Scholars* for You?

- Health care practitioners collaborating across disciplines and looking beyond their practice to build a Culture of Health in their home communities
- Open to mid-career, clinically active providers
 - bachelor's degree training or higher, plus 5+ or more years experience
 - E.g., MD, DO, PhD, DNS, DNP, DDS, DMD, DSW, PsyD, AuD, RD, OTD, PharmD, DPT, DVM
- Working in interdisciplinary teams of two to five people
 - Practicing in clinical, academic, community, or tribal settings
 - May be co-located or not, may be newly formed or pre-existing teams
 - Teams can have extended members who collaborate on the project but are not enrolled as a *Clinical Scholars* fellow
 - Taking on real-world complex health issues

Clinical Scholars



Program Elements

- Lead and collaborate across sectors, disciplines and settings.
- Design and implement a real-world project.
- Develop high-level leadership skills through high-touch mentoring, coaching and curriculum.
- Develop a deep understanding of the root causes of health inequity, Culture of Health, research and other concepts.
- Learn how to frame issues and build public will to solve them.
- Become part of a national network of diverse leaders.



Location: Florida

Project Title: Underdog Dreams: Improving Long-term Quality of Life Outcomes for Florida's Foster Youth and Families

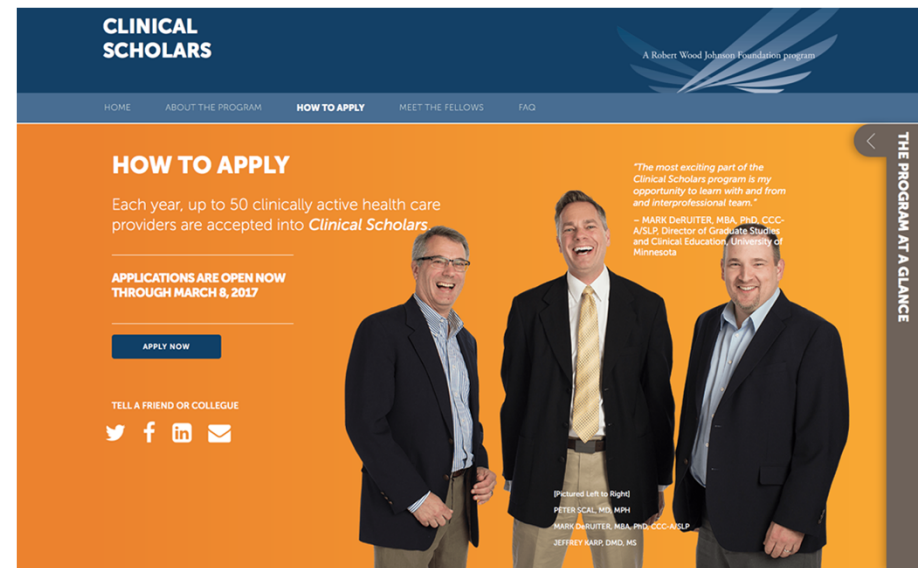
Team: a board-certified family physician; a board-certified child & adolescent psychiatrist; a clinical psychologist; and two licensed clinical social workers

Commitment and Support

- Three-year program providing seven onsite training experiences
 - Yearly: Two required in-person retreats (spring & fall); two optional training sessions for one team member in health policy and community-based work/collaboration
- Work from home community—no relocation required
- \$35,000 fellowship per team member
- Robust, customizable, multi-platform distance-based program which can be completed in as little as two hours per week

What Will You Need to Apply?

- One-page project summary
- Five-page program narrative
- Three-year budget and budget narrative
- Each team member provides:
 - Contact information
 - Clinical credentials
 - Resume or NIH biosketch
 - Personal statement
 - Two letters of recommendation



<http://clinical-scholars.org>

Tips for Strong Applications

Our successful team applications had these four top qualities:

- Clinically diverse team working in a variety settings
- Project influenced by community concerns
- Multiple systems touched in approach
- Innovative and newsworthy approach



Program Partners



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL



AcademyHealth



UNMCSM

Inside Out 
Leadership Training & Strategic Planning



Community-Campus
Partnerships for Health
Promoting Health Equity & Social Justice

FastTrackLeadership 

Health Policy Research Scholars

Healthpolicyresearch-scholars.org



A Robert Wood Johnson Foundation program

Lydia Isaac
Executive Director



Health Policy Research Scholars:
Creating a large cadre of scholars from
underrepresented populations who will inform
and influence policy toward a Culture of Health

Is Health Policy Research Scholars for You?

- Building equity by investing in scholars from underrepresented and/or disadvantaged backgrounds (race or ethnicity, socioeconomic status, ability, and other factors allow them to bring a diverse perspectives)
- Eligible:
 - First- or second-year (as of start of program) doctoral scholars enrolled full-time in U.S. institution
 - From underrepresented and/or disadvantaged backgrounds
 - Research focus in nearly any field
 - Interest in health policy research and interdisciplinary approaches

Program Elements

- Develop a deep understanding of the root causes of health inequity, Culture of Health, Policy analysis and other concepts.
- Develop high-level leadership skills through professional coaching, networking and an advanced leadership curriculum.
- Apply research to influence policy related to population health, health equity and social determinants of health.
- Receive dissertation support and mentoring.
- Engage and develop policy relevant research that supports community-led action.
- Establish and strengthen professional ties to public health and industry leaders.



“The possibility of bringing back public health and planning, along with other fields in order to work together in policy changes and equity amazes me.”

—Angeliz Encarnacion Burgos, PhD student, Community & Regional Planning, University of Texas at Austin

Commitment and Support

- Four- to five-year program
- Work from your home institution
- Distance-based policy curriculum using interactive technology as well as in-person leadership sessions
- Support
 - \$30,000 annual stipend up to four years
 - Competitive dissertation grant up to \$10,000

What Will You Need to Apply?

- A faculty mentor (or a provisional mentor) from the university granting your doctoral degree (confirmation in writing)
- Two letters of support from undergraduate or graduate faculty (one preferably from your home institution faculty mentor)
- Your curriculum vitae (maximum four pages)
- Undergraduate and graduate transcripts
- Your mentor's curriculum vitae/bio-sketch

Tips for Success

Our successful applicants had these three top qualities:

- Clearly articulated the connection between their research and health
- Commitment to advancing health equity
- Want learn how to translate research into policy

Program Partners



Health Policy Research Scholars

Culture of Health Leaders

Cultureofhealth-leaders.org



A Robert Wood Johnson Foundation program

Theresa Lewallen
Deputy Director, National Program Center
Senior Director, National Collaborative for Health Equity



Culture of Health Leaders:

Creating a network of leaders from diverse sectors collaborating to create healthier and more equitable communities

Is *Culture of Health Leaders* for You?

- Leaders from the public, private, non-profit, and social entrepreneur sectors working in disciplines that influence health
- Ability to build bridges among the sectors and across communities
- Highly motivated and passionate about equity
- Poised to work across fields and disciplines to create systemic, sustainable change

Program Elements

- Create an individual leadership plan that includes self-assessment, leadership development goals.
- Initiate a bold Culture of Health project in the third year of the program.
- Reach beyond professions and fields to generate sector-spanning solutions
- Influence systems and institutions with expanded community engagement practices.
- Develop high-level leadership skills through high-touch executive coaching, networking and an advanced leadership curriculum.
- Learn from national leaders in areas such as futures and change management, health equity and social innovation.



Location: Chicago, Illinois

Leader: Felipe Tendick-Matesanz, Development and Knowledge-Management Specialist ROC-United

Focus: Engaging Communities to Develop Local Legislation that Promotes Healthy Communities

Commitment and Support

- Up to 50 participants selected each year.
- Three-year program
- Participate in the program in home community
 - Learning will be virtual and in person—average of 32 to 38 hours a month expected
 - Participation in up to four convenings will be required (expenses paid for by program)
- Support
 - \$20,000/year stipend per person plus expenses paid to travel to required meetings
 - Financial support in year 3 to initiate a Culture of Health project.

What Do You Need to Apply?

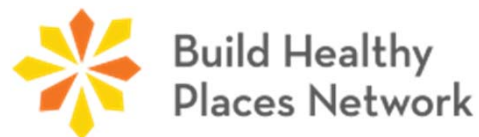
- Thoughtful responses to questions about your leadership experience and vision for a Culture of Health
- A video (three minutes) about your community showing the challenges and opportunities as you consider building a Culture of Health
- References from three people:
 - Supervisor, board member or team leader who has experience leading you
 - Peer leader
 - Someone you have led in a volunteer or professional role

Tips for Success

Our successful applicants had these three top qualities:

- Demonstrated passion for equity along with experience reaching across sectors.
- Progressive formal or informal leadership experience, even if an emerging leader.
- A vision for achieving a Culture of Health by engaging with others.

Program Partners



Culture of Health Leaders

Interdisciplinary Research Leaders

Interdisciplinaryresearch-leaders.org



A Robert Wood Johnson Foundation program

Michael Oakes, *Director*

Professor of Epidemiology, University of Minnesota School of Public Health



Interdisciplinary Research Leaders:
Creating teams of researchers and community
leaders collaborating to build a Culture of Health

Is *Interdisciplinary Research Leaders* For You?

- Researchers and community leaders interested in policy and community change for health and health equity
- Develop leadership and advanced research skills for building a Culture of Health
- Putting research into action, deeply engaging the community, catalytic research
- 2017 program themes:
 - Youth development approaches for the prevention of violence & promotion of health
 - Community & individual resilience & health

Program Elements

- Draw upon and apply relevant research to inform and ultimately increase the impact of community work.
- Engage with communities using community-informed research to influence systems and institutions.
- Strengthen programs and policies by applying research and data.
- Advocate for systemic change to improve health and health equity.
- Work on your project with national program advisers.
- Receive mentoring from national leaders in research, community action, health equity, public policy and advocacy.



Location: Fresno, California

Project: Opening Doors for All: Evaluating the Health Impact of Site-based Parenting Support in Public Housing Communities

Team:

- Assistant Professor, Department of Health Policy and Management at Columbia University
- Associate Professor, Department of Social Work Education, Fresno State University
- Resident Services Manager, Fresno Housing Authority

Commitment and Support

- Teams of three people, including:
 - Two mid-career researchers
 - One community partner
 - Varied disciplines, geography, and backgrounds (health background not required.)
- Three-year program
- Complete program from home institution or community—no relocation; approximately 1 day per week commitment
- Grant support:
 - \$25,000 annual support per person
 - One-time research project grant of up to \$125,000 per team

What Will You Need to Apply?

- A team of three individuals as equal partners; two researcher leaders and one community research leader
- Each team of three will submit one combined application with:
 - Short individual essays
 - Collaborative statement for the team
 - Preliminary research description related to one of the two themes for the second cohort of IRL
 - Biographical sketches
 - Limited optional appendices

Tips for Success

Our successful applicants had these three top qualities:

- The capacity and desire to become leaders in advancing population health and health equity at local and national levels
- A compelling vision for how the researchers and community partners will work together collaboratively and be accountable to the community
- Research with a strong potential to inform policy or action at the local and/or national level; properly scaled, not too ambitious

Program Partners



Interdisciplinary Research Leaders

Which Path Is for You?



Get Started!

- Visit www.rwjf.org/changeleaders and find a tool that will help you determine which program is right for you.
- Visit individual program websites; sign up for email alerts.
- Familiarize yourself with RWJF online application system:
 - Register for MyRWJF at <http://my.rwjf.org> (free, password-protected)
- Start your application!
 - Clinical Scholars due: **March 8, 2017**
 - Culture of Health Leaders due: **February 15, 2017**
 - Health Policy Research Scholars due: **March 29, 2017**
 - Interdisciplinary Research Leaders due: **March 8, 2017**

Thank you!

Questions?

Email: *CoordinatingCenter@rwjf.org*

Visit *www.rwjf.org/changeleaders*