

Robert Wood Johnson Foundation Awards for Eliminating Health Disparities

Applicant Web Conference

Catherine Malone, DBA, MBA, *Program Officer*

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Robert Wood Johnson Foundation

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Joining us today...



Katrina Badger
Program Associate



Cathy Malone
Program Officer



Chris Phares
Program Financial
Analyst



Dwayne Proctor
Senior Adviser to the
President
Director, Eliminating
Health Disparities
Portfolio



Kelly Simone
Associate Counsel

Presentation Overview

- RWJF and Building a Culture of Health
- RWJF's strategy to Eliminate Health Disparities
- Awards for Eliminating Health Disparities Program Overview
 - Application process
 - Questions



A culture of health vision A national movement A new way of thinking and working



Action Areas

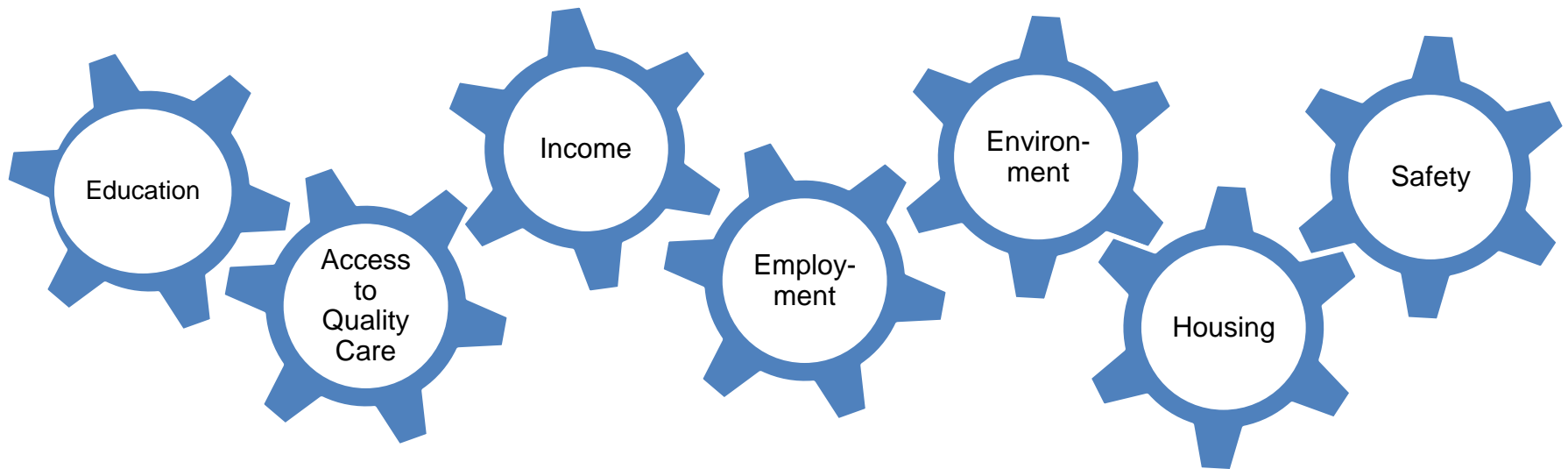
- **Making Health a Shared Value**
- **Fostering Cross-Sector Collaboration to Improve Well-Being**
- **Creating Healthier, More Equitable Communities**
- **Strengthening Integration of Health Services and Systems**

Definition of Health Disparities

“The presence of large differences in health between population groups that stem from limited opportunities and increased risks caused by disadvantage in access to quality care, education, employment, income, community environment, housing and safety.”

Goal: To eliminate health disparities by improving systems that affect our lives.

Improving the way that systems related to the determinants of health operate and work together.



It involves a shift in policies, practices, and procedures of corporations, governmental agencies, nonprofits, and other organizations that influence the determinants of health. Addressing health disparities through this approach affects the ways these organizations work and the lenses through which they view and address problems. Catalyzing changes to these sectors is ultimately an investment that improves lives for the benefit of everyone.

RWJF Strategy

- **Elevate and spread evidence-based and promising approaches for improving systems related to the determinants of health**
- **Project a well-informed and stronger voice to inspire collaborative action**
- **Build a diverse network of leaders to join in developing, championing and supporting system changes to eliminate health disparities**

RWJF Awards for Eliminating Health Disparities

Program Overview

Purpose:

The RWJF Awards for Eliminating Health Disparities program advances RWJF's vision for building a Culture of Health by recognizing and celebrating individuals who have successfully implemented systems changes to reduce health disparities.

Awards:

- A total of 10 grants of up to \$60,000 each will be awarded through this program.
- Each grant will support an annual awards program for seven years.



Program Overview

- 10 organizations representing a variety of sectors will be chosen to administer the awards programs (e.g. public health, health care, business, media, social justice, civic leadership, faith-based, education, science and technology, design, community development, or philanthropy).
- Each of the organizations will nominate individuals and select an award winner each year
- Announcements of the winners will take place at:
 - each organization's annual gathering of members and
 - an annual recognition and learning event at RWJF (highlighting the work of the 10 winners)
- Program Launch Meeting September 23, 2015



Eligibility

Applicant organizations must:

- be national nonprofit membership organizations or associations.
- be based in the United States or its territories.
- represent one of the following sectors: public health, health care, business, media, social justice, civic leadership, faith-based, education, science and technology, community development, design, or philanthropy.
- hold annual meetings.



Eligibility

Applicants must:

- work in an area that advances systems change approaches to improve access to quality care, education, employment, income, community environment, housing or public safety.
- be available to participate in a convening at RWJF on September 23, 2015.

Applicant organizations (or the organization's members) must have demonstrated successful efforts in improving outcomes for groups most affected by health disparities.



Selection Criteria

Proposals will be assessed on the following criteria:

- Evidence of alignment between applicant organization's mission and strategy and RWJF's vision for building a Culture of Health and eliminating health disparities.
- Demonstrated success in work to change systems that impact health outcomes in one or more of the following areas: access to quality care, education, employment, income, community environment, housing, and public safety.
- Experience of the organization and its membership in working with groups most affected by health disparities.



Selection Criteria

Proposals will be assessed on the following criteria:

- Feasibility and clarity of a three phase plan to: (1) solicit nominations, (2) select finalists, and (3) select an annual award winner who has successfully implemented a systems change approach to reduce health disparities within the past two years.
- Detailed communications plan describing how the organization envisions publicizing the award and recipients.
- If applicable, how this awards program aligns with other awards programs offered by the organization.
- Preference may be given to applicants that have not received prior grants from RWJF.



Use of Grant Funds

Budgets must include:

- annual cash awards of up to \$5,000 and an award for seven years
- travel for one organizational representative to participate in:
 - 3 meetings at RWJF for organizing and learning
 - 7 annual recognition and learning events at RWJF



Timeline

KEY DATES AND DEADLINES

April 14, 2015 (5 p.m. ET)

Deadline for receipt of proposals

July 1, 2015

Finalists notified of funding recommendations

September 1, 2015

Grants initiated

September 23, 2015

Program Launch Meeting at RWJF



Questions?

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Frequently Asked Questions

What is a national nonprofit membership organization or association?

- An organization with a national presence within the United States.
- Applicants must be organized under state law as a non-profit organization. Typically, eligible organizations will also be recognized under federal tax law as Section 501(c)(3) or Section 501(c)(6) organizations.
- The applicant organization must have members across the United States. Those members may be individuals or organizations. Examples of membership associations include professional societies, trade associations, or charitable associations. Generally individual colleges, universities, hospitals and healthcare systems do not fit the criteria. Organizations that are members of an association, but are not membership organizations themselves are not eligible.



Frequently Asked Questions

What is the total funding amount for each grant?

This is a one-time grant of up to \$60,000 to be distributed over the 7 year award period.

Does the \$60K funding amount include the funds that are to be awarded to individuals who implement systems change?

Yes, the proposal budget should include an annual award of up to \$5,000 for award recipients over seven years.



Contact Us

Thank you for joining the webinar!

Please contact Katrina Badger or Cathy Malone with further questions.

All inquiries for the program may be submitted to:

awardsforeliminatingdisparities@rwjf.org

