

# Robert Wood Johnson Foundation's Steve Patterson Award for Excellence in Sports Philanthropy

## Applicant Information \*

\* Indicates required

*Please remember to save your work as the system will not save it automatically.*

### Applicant \*

Provide the following information for the applicant.

Email *	<input type="text"/>		
Confirm Email *	<input type="text"/>		
First Name *	<input type="text"/>		
Last Name *	<input type="text"/>		
Organization *	<input type="text"/>		
Position *	<input type="text"/>		
Address *	<input type="text"/>		
Address (line 2)	<input type="text"/>		
City *	<input type="text"/>		
Country	<input type="text"/>		
State / Province / Territory *	<input type="text"/>		
Zip / Postal Code *	<input type="text"/>		
Phone Number *	<input type="text"/>	Extension	<input type="text"/>
Website URL	<input type="text"/>		

# Robert Wood Johnson Foundation's Steve Patterson Award for Excellence in Sports Philanthropy

## Application Parts 1-4 \*

\* Indicates required

Respond to the following questions.

*Please remember to save your work as the system will not save it automatically.*

### PART 1

1. Select a category \*

- ☐ Category 1: A professional sports team community relations department or a professional sports team foundation based in the United States, Canada, or International.
- ☐ Category 2: An individual athlete or professional coach's foundation based in the United States, Canada, or International. (If you select this category, you will answer #10 below.)
- ☐ Category 3: A professional sports league, player association or sports philanthropy organization based in the United States, Canada or International.

### PART 2

Each response in Part two is limited to 2,000 characters including spaces (approximately 300 words)

2. SPORTS PHILANTHROPY \*

*By our definition, sports philanthropy is using the unique assets available through sports to support a culture of health. This can take many forms including: programs that work towards children achieving a healthy weight; creating safe play spaces; focusing on bullying, abuse or other forms of violence; expanding the potential for boys and young men of color; or investing in early childhood education. These are some examples of how the field of sports philanthropy is collaborating to encourage individuals and communities to lead healthy lives. Please explain how your work advances this mission and serves as a model for others.*

3. STRATEGIC FOCUS \*

*Describe the focus of your work and your strategic approach. What makes your organization innovative and unique? What models are in place that make you stand apart from your peers?*

4. DEEP IMPACT \*

*How are you impacting your target market? Have you served, directly or indirectly, an organization or population that has been underserved? Please provide specific examples of support for programs and/or community members.*

5. SUSTAINABILITY \*

*How long have you been doing this work? How do you plan to sustain your work in the future? What elements are in place to make it long lasting?*

6. MEASURABLE RESULTS \*

*Outputs are the number of kids you reach in a program or the number of coats you collect at a drive. Outcomes are the percentage of those kids that had increased grades or better nutrition as a result of the program. Please provide outcome results (not outputs) that capture the impact of your work.*

7. COLLABORATION \*

*Have you initiated a collaborative approach to addressing your mission? Have you developed unique partnerships that result in greater impact?*

8. CREATIVE USE OF ASSETS \*

*Do you demonstrate a high level of creativity and innovation by using organizational or individual assets to advance your goals?*

**PART 3**

Each response in Part three is limited to 2000 characters including spaces (approximately 300 words)

9. INFLUENTIAL LEADER \*

*How have you been a leader in sports philanthropy and have you had a significant influence on the field? Have you directly mentored or inspired other sports philanthropies (teams, athletes, sports organizations)?*

10. PERSONAL RESPONSIBILITY (only category 2) \*

*If you are nominating an athlete or coach, how directly involved are they in the work that you do? Discuss their personal responsibility as it pertains to your organization.*

11. OUTCOME OF WINNING \*

*How would winning the award help you achieve your goals? How would you use the recognition to further your mission and the overall field of sports philanthropy?*

12. REFERENCES \*

*List contact information for two external references that can provide additional insights regarding your qualifications and include a description of their involvement with your organization. It is best to include individuals who have worked closely with you and can speak about your work in detail.*

**PART 4**

Respond to the following questions specific to your organization.

13. When was your organization/department founded? \*

*If you do not know the exact date, enter the first day for the month and year founded (e.g., 05/01/2004).*

 [ MM/DD/YYYY ]

14. Are you a grant-making organization or direct service? \*

*Please select the answer that best describes your organization.*

- ☐ Grant-making organization  
☐ Direct service

15. What is the amount of funding you have distributed over your last fiscal year? \*

*Please only enter a numeric response.*

16. What is the amount of funding you have distributed since the inception of your community programs? \*

*Please only enter a numeric response.*

17. How many community programs did you fund in the last fiscal year? \*

Please choose one of the following responses:

0-5

6-10

11-15

16-20

More than 20

18. Is your work local, national, and/or global? \*

*Select all that apply.*

☐ Local (city, county, state)

☐ National (U.S. only)

☐ Global