

Pioneer Ad Hoc Proposals

Eligibility *

* Indicates required

1. I acknowledge that I have reviewed the strategy of the Foundation's Pioneer portfolio, as well as RWJF's general grant making guidelines and the Pioneering Ideas Brief Proposal FAQs. I feel my proposed project is appropriate for this funding opportunity. *

☐ Acknowledge

.....

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- not intended for submission -

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Applicant Organization *

* Indicates required

Provide the following information about the applicant organization. Include the formal legal name of the organization that, if awarded, will receive grant funds.

Note: If the Applicant Organization is a college or university, include the appropriate School, Department or Unit.

You may use the "Select organization information" link below to facilitate the entry of data required below. If the information already exists in the GuideStar Exchange or from prior activity with RWJF, the fields below will become prepopulated with the required data. If that occurs, please be sure to proofread the prepopulated information to ensure that it is accurate and current. Feel free to edit as needed. [Use this link](#) to learn more about this feature. If, instead, you prefer to manually enter all the required information below, you may do so.

| | |
|---------------------------|----------------------|
| Applicant Organization * | <input type="text"/> |
| School/Department/Unit | <input type="text"/> |
| Address * | <input type="text"/> |
| Address (line 2) | <input type="text"/> |
| City * | <input type="text"/> |
| State / Territory * | <input type="text"/> |
| Zip + 4-digit extension * | <input type="text"/> |
| Main Phone Number * | <input type="text"/> |
| Fax Number | <input type="text"/> |
| Web site | <input type="text"/> |

Pioneer Ad Hoc Proposals

Project Director/Principal Investigator *

* Indicates required

- To save your partially completed page, scroll to the bottom of this page and select "Save, continue editing" or "Save, return home".
- If the Project Director/Principal Investigator's organization is a college or university, include the appropriate School, Department or Unit.

You may use the "Select contact information" link below to facilitate the entry of data required below. If the information already exists in the GuideStar Exchange or from prior activity with RWJF, the fields below will become prepopulated with the required data. If that occurs, please be sure to proofread the prepopulated information to ensure that it is accurate and current. Feel free to edit as needed. [Use this link](#) to learn more about this feature. If, instead, you prefer to manually enter all the required information below, you may do so.

Project Director/Principal Investigator *

This is the person with the responsibility for overseeing the project. This person will be the primary recipient of all key Foundation correspondence: copy of award notice, post-award financial and monitoring, and grant closure. Additionally, after the application is submitted, this person will be asked to provide feedback to an independent survey firm on the application process and applicant characteristics in a brief, online survey. RWJF will share this person's contact information, including email address, with the survey firm for the sole purpose of soliciting feedback.

| | |
|------------------------|----------------------|
| E-mail * | <input type="text"/> |
| Confirm E-mail * | <input type="text"/> |
| Prefix * | <input type="text"/> |
| First Name * | <input type="text"/> |
| Middle Name | <input type="text"/> |
| Last Name * | <input type="text"/> |
| Suffix | <input type="text"/> |
| Degree(s) | <input type="text"/> |
| Organization * | <input type="text"/> |
| Position * | <input type="text"/> |
| School/Department/Unit | <input type="text"/> |
| Address * | <input type="text"/> |
| Address (line 2) | <input type="text"/> |
| City * | <input type="text"/> |
| State / Territory * | <input type="text"/> |
| Zip or Postal Code * | <input type="text"/> |

Office Phone Number *

Phone Extn

Cell Phone Number

Fax Number

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Project Title and Summary Information *

* Indicates required

Provide the following information specific to the proposed project.

- Project Title (maximum 150 characters)
- Requested Amount
- Proposed Start Date
- Duration
- Project Summary

Project Title *

Requested Amount \$ *

Proposed Start Date *

Duration *

months

Project Summary *

Briefly describe your project by answering the following questions.

Innovation

- What is the innovation that your project represents and what are the breakthroughs to which it could lead?

Context

- What is the problem or issue this innovation would address?
- How does the problem or issue relate to your organization, and why is your organization qualified to undertake this project?

Activities

- Describe the activities and work that would be done in this proposed project.

Effectiveness

- How would you define success for this project?
- How might this project change health and health care within two years?
- How might this project change health and health care within ten years?
- What next steps might follow the completion of the proposed project?

Non-RWJF Funding

- Have you, or will you be receiving non-RWJF funding? If so, please include the amount and source of funding.

Please respond in the space below (maximum of 7,500 characters, including spaces).

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Project Information Question

* Indicates required

If appropriate, provide responses to the following question.

1. If you have discussed this idea with an RWJF staff member(s), please provide his/her/their name(s). Discussion with staff is not required.

2. How did you hear about the Pioneer Team? *

(Check all that apply)

- ☐ RWJF website
- ☐ Pioneering Ideas blog
- ☐ Pioneer grantee website
- ☐ Other website (please specify below)
- ☐ RWJF staff
- ☐ A colleague
- ☐ Referral from another organization
- ☐ Conference/Meeting (please specify below)
- ☐ Facebook
- ☐ LinkedIn
- ☐ Twitter
- ☐ RWJF Alumni network
- ☐ Listserv and/or newsletter
- ☐ Calls for Proposals
- ☐ TV/Newspaper coverage
- ☐ Other (please specify below)

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Brief Proposal Budget and Definitions *

* Indicates required

An important component of your brief proposal is the preparation of an initial budget. Please complete every field using your best judgment when projecting program expenses.

Definitions

- **Personnel** - salary and fringe costs.
- **Other Direct Costs** - office operations, communications/marketing, travel, meeting expenses and project space.
- **Purchased Services** - consultants and/or contract costs.
- **Indirect Costs** - administrative expenses related to overall operations. The Foundation's approved rate for Indirect Costs is 12% of Personnel, Other Direct Costs and Purchased Services. When Purchased Services total more than 33% of the RWJF portion of a budget, the Foundation limits indirect costs on the Purchased Services category to 4%.

From the Project Title & Summary Information section.

| Duration | Project Total |
|----------|---------------|
|----------|---------------|

Requested Budget

| | Amount |
|--------------------|--------|
| Personnel | |
| Other Direct Costs | |
| Purchased Services | |
| Indirect Costs | |
| Total | |